

Mac  AMAZING
Pherson

香港遊樂場協會

HONG KONG PLAYGROUND ASSOCIATION

麥花臣場館 *MacPherson Stadium*

「香港遊樂場協會」創會於1933年，是香港一所歷史悠久的非政府青少年社會服務機構。透過多元化的服務，致力培育青少年在德、智、體、群、美全面而均衡的身心發展，成為香港社會的接班人。

麥花臣場館是香港遊樂場協會轄下其中一個場館，坐落於旺角區中心地帶。舊館建於50年代，為市民服務超過半世紀。及後2009年獲政府協助下拆卸重建，並於2013年落成及正式投入服務。場館具靈活富彈性之運作概念及專業配套設備，絕對適合舉行各類大小規模的藝術文化、康樂體育及表演等節目。

Hong Kong Playground Association (HKPA) was established in 1933, is a long-time non-governmental organization providing social services to children and young people in Hong Kong. Through diversified and pertinent services, we aim at breeding youngsters' holistic development and nurturing them to be successors of the Hong Kong society.

MacPherson Stadium is one of the stadiums managed by HKPA, located in the heart of MongKok. It was an old stadium serving the community since 50's. With the support from Government, the reconstruction project was begun in 2009. Our brand new MAC Stadium returns in 2013, equipped with professional stage performance and sports facilities, and we aim to work with venue hirer with flexible mind. It is perfect for holding cultural and entertainment programmes, sports events, conventions and ceremonies etc. in any scale or nature.

1/F	表演場	Arena
G/F	地下大堂	Lobby
	售票處	Ticket Office
B/F	貨物卸貨區	Loading Area





基本設施

BASIC FACILITIES

大堂

大型電子顯示牆
票務處

表演場

座位數目

- 最多容納人數：1,979人
- 觀眾席固定座位：1,500個
- 表演場地地面座椅：500張

尺寸

- 地面面積：34米 x 19 米
- 地面面積：37米 x 20.5 米
(扣除3面伸縮座位後)
- 高度：12.5米

輔助設施

- 2間更衣室及2間後台房，設有鏡子、化妝枱、洗手間、淋浴設備及儲物櫃
- 1間會議室(約30平方米)
- 2個電子顯示屏 / 計分板

舞台設備

- 組合式舞台(備有100塊1.2米(長) x 1.2米(闊) x 0.9米(高)台板供自由組合)
- 黑 / 紅背幕：18米(闊) x 10米(高)

音響及燈光

- 專業音響設備(Console M7)
- 舞台專業樂器(電子結他擴音器、低音結他擴音器、爵士鼓及數碼鋼琴)
- 完善吸音及隔音設備(RT 1.5ms)
- 基本舞台燈光設備
- 直播訊號線

體育及其他設備

- 籃球設備
- 排球設備
- 羽毛球設備
- 乒乓球設備
- 考試桌椅500套

電源

380伏特、200 安培(3相4線)

Ground Lobby

LED Display Wall
Ticket Office

Arena

Seating Capacity

- Maximum seating capacity: 1,979
- Audience seating(fixed): 1,500
- Loose seating on arena floor: 500

Dimensions

- Floor Area: 34m x 19m
- Floor Area: 37m x 20.5m(After the 3 sides seating platform retracted)
- Height: 12.5m

Ancillary Facilities

- 2 Changing Rooms, 2 Back Stages with mirrors, make-up counters, toilets, shower facilities and lockers
- Conference Room (around 30m²)
- 2 LED Screens / Scoreboards

Stage Equipment

- Demountable Stage: 1.2m(L) x 1.2m(W) x 0.9m(H) 100 pieces
- Cyclorama: Black / Red cyclorama 18m(W) x 10m(H)

Audio and Lighting

- Professional Audio System(Console M7)
- Musical Instrument(E. Guitar Amp, Bass Amp, Jazz Drum Set, Stage Piano)
- Excellent Acoustic System (RT 1.5ms)
- Basic Stage Lighting
- Live Broadcasting Cabling

Sports Facilities and Others

- Basketball
- Volleyball
- Badminton
- Table Tennis
- 500 sets Exam Tables and Seats

Power Supply

380 V, 200A(3 phase 4 wires)





場館四面觀眾席共1,500座位，配上地面座位可容納約2,000名觀眾，摺疊式座位的排列方式靈活多變，舞台設計亦可隨意改動，配備先進音響及配套設施，最適合舉辦大型演唱會及綜合娛樂表演。舞台與觀眾席的近距離設計，有助加強表演者與觀眾之互動，藉此將節目氣氛推至高峰。

With a fixed seating capacity of 1,500 and the flat floor seating, the stadium is able to accommodate up to approximately 2,000 audiences totally. The flexible retractable seating arrangement and open stage setup allow your creation in holding concerts, variety shows and performances in any scale or nature; the close proximity between the stage and the spectators is also ideal for interactive events.



演唱會及表演 *Concerts* AND PERFORMANCES







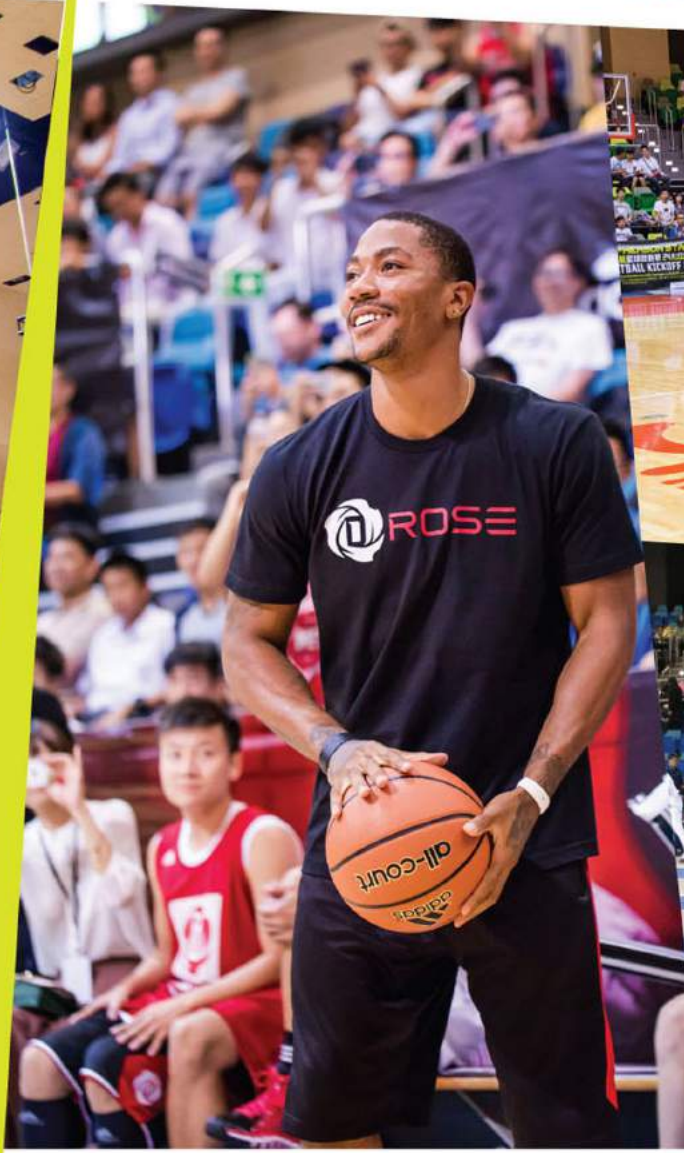
場館面積超過700平方米，配備符合國際籃聯(FIBA)競賽級楓木地板及LED計分顯示屏幕。地面可以鋪上適合相關體育活動(包括排球及羽毛球)之地蓆，正是舉行大型比賽和體育表演的理想地點。

The arena is over 700 square meters, equipped with Maple Wood Flooring System certified in FIBA Basketball Competition standard and LED scoring system. It can also be overlaid with different floor mats for various sports events (including volleyball and badminton).





體育比賽 SPORTS





展覽會/考試

Exhibition / EXAM

場館備有超過500張枱櫈，適合大型私人機構、政府部門、大專院校或教育機構舉辦各類大小展覽、會議及考試。

More than 500 tables and chairs can be placed to hold different kinds of exhibitions, conferences and examinations for commercial sectors, government departments and academic institutes.





交通

TRANSPORTATION

場館位置優越，毗鄰旺角港鐵車站，多條巴士及小巴路線均可直達，為節目入座率增加優勢。

Location is always one of the top concerns of event organisers for the event attendance rate. MAC Stadium is right at the downtown, connected with Mong Kok MTR station and diverse means of public transportation including bus, and minibus.



EXIT B

旺角東站
MONG KOK EAST MTR STATION

巴士總站
BUS TERMINUS

小巴總站
MINI BUS TERMINUS

新世紀廣場
GRAND CENTURY PLACE

聯運街 LUEN WAN STREET

染布房街

麥花臣體育館
MACPHERSON
香港遊樂場協會
HKPA

麥花臣遊樂場
Macpherson
Playground
(康文署LCSD)

小巴總站
MINI BUS TERMINUS

中旅社
CTS

洗衣街 SAI YEE STREET

花園街 FA YUEN STREET

通菜街 TUNG CHOI STREET

旺角道 MONG KOK ROAD

快富街 FIFE STREET

亞皆老街 ARGYLE STREET

奶路臣街 NELSON STREET

西洋菜南街 SAI YEUNG CHOI STREET SOUTH

銀行中心
Bank Centre



EXIT E2

旺角站 MONG KOK MTR STATION

彌敦道 NATHAN ROAD



Ticketing 售票服務



麥花臣場館選用購票通票務系統，為客戶提供高質素及方便快捷的票務平台，包括準確門票記錄系統、全港多個銷售渠道、多種網上付款方式、先進的取票方法，以及可靠的門票驗證方法。

購票通查詢熱線：
(852) 2314 4228 (每日上午十時至晚上十時)

MAC Stadium has our own in-venue box office and using Cityline Ticketing System, the system provides high level and convenient ticketing platform, it is also user friendly that support accurate ticketing inventory record and reports, a broad range of sales and distribution channels, versatile online payment methods and secure admission control mechanisms.

CITYLINE HOTLINE FOR TICKETING ENQUIRIES :
(852) 2314 4228 (10am to 10pm daily)



網上購票 Online Booking: www.cityline.com

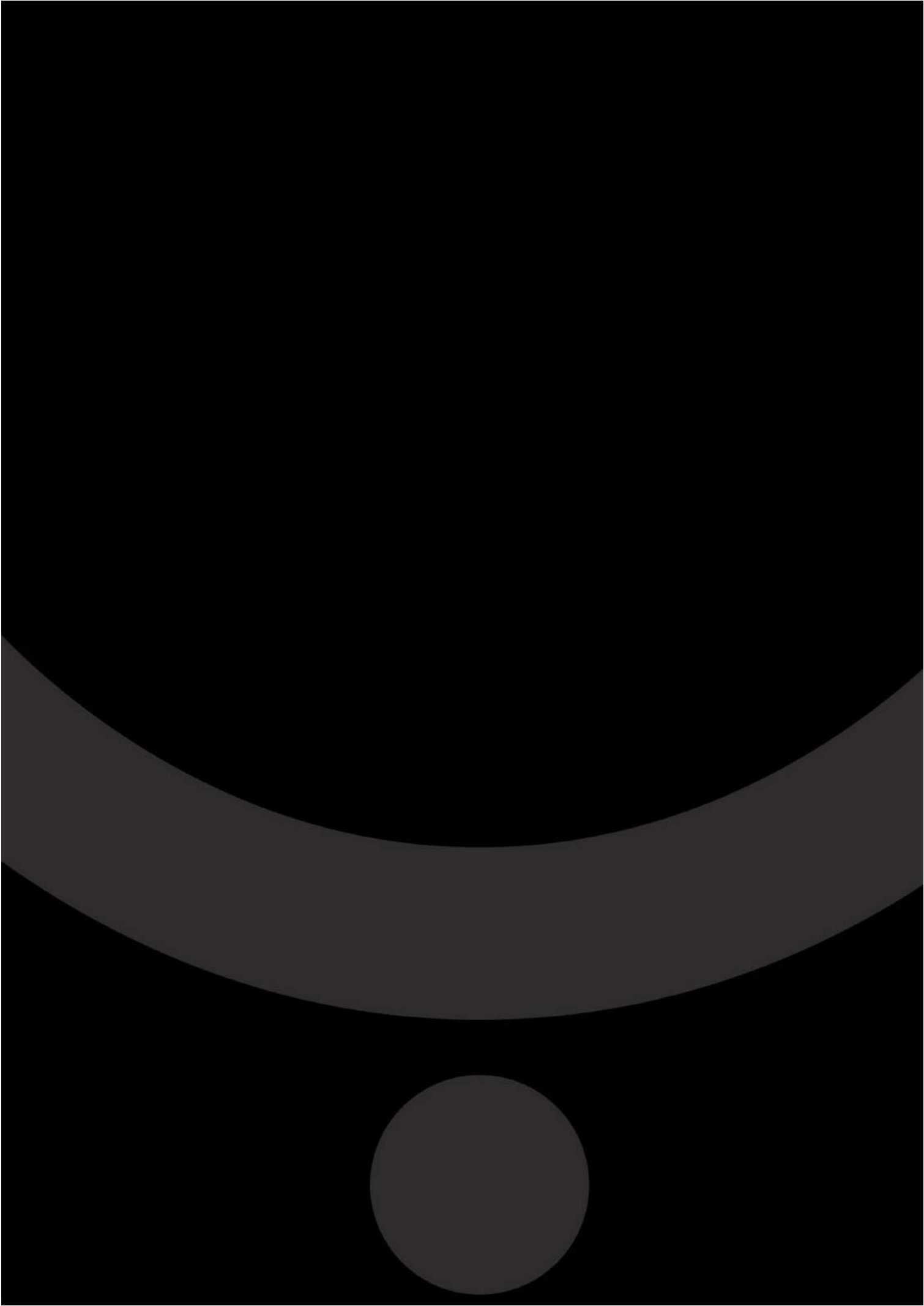


Advertising 廣告

麥花臣場館內有多個位置可進行廣告宣傳，包括燈箱、橫額懸掛、表演場內的LED屏幕等。如需索取更多有關在麥花臣場館展示商業廣告的資料，請與本館聯絡。

MAC Stadium provides various locations for advertising, including light-boxes, banners, LED displays etc. Please contact us for more details:

-  查詢電話 Enquires: (852) 3188 4137
-  傳真號碼 Fax: (852) 3107 0086
-  電郵 Email: macstadium@hkpa.hk
-  網址 Website: macstadium.hkpa.hk





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